

# Why You Need Diamon-Fusion® Protective Coating on Your Building



*The Old Tiffany Building, 15 Union Square, New York*



# Diamon-Fusion International



DFI provides hydrophobic protective coatings for glass and other silica surfaces which can **save building owners thousands of dollars** in costly restoration, replacement glass or construction damage. By using a good hydrophobic coating for your building, these silica surfaces will be easier to maintain, enhance the beauty and provide long term sustainability.

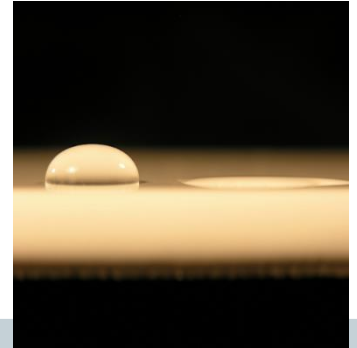
- ✓ Glass can become **damaged over time** due to hard water, concrete leaching, scratching, air conditioning condensation, acid rain and many other environmental elements.
- ✓ Treating the glass with Diamon-Fusion® coating ensures longevity and **reduces maintenance costs** and frequency of cleanings.
- ✓ **Enhances the appearance** of the building, giving building owners an advantage in the highly-competitive commercial real estate leasing environment.
- ✓ Diamon-Fusion® is **scratch and graffiti resistant** and adds more than 20% more brilliance or shine to glass.

**DFI is a proud member of AIA and USGBC**





# Diamon-Fusion International



DFI's hydrophobic protective coatings provide exceptional cost saving benefits to a building owner by requiring:

- ✓ Less Frequent Cleanings
- ✓ Less Corrosion and Etching
- ✓ Reduced Construction and Clean-Up Damage
- ✓ No More Harsh Chemical Cleaners that Damage the Environment

Diamon-Fusion can contribute to **LEED points** in the following categories: Sustainable Sites, Energy and Atmosphere, Indoor Environmental Quality, and Materials and Resources.

**Save thousands of dollars in restoration from environmental damage by specifying a Diamon-Fusion protective coating during the planning phase.**







# Interior Shower Doors



**Have you considered saving your client time, energy and money by adding DFI's hydrophobic protective coatings to the interior shower doors and bathroom surfaces?**

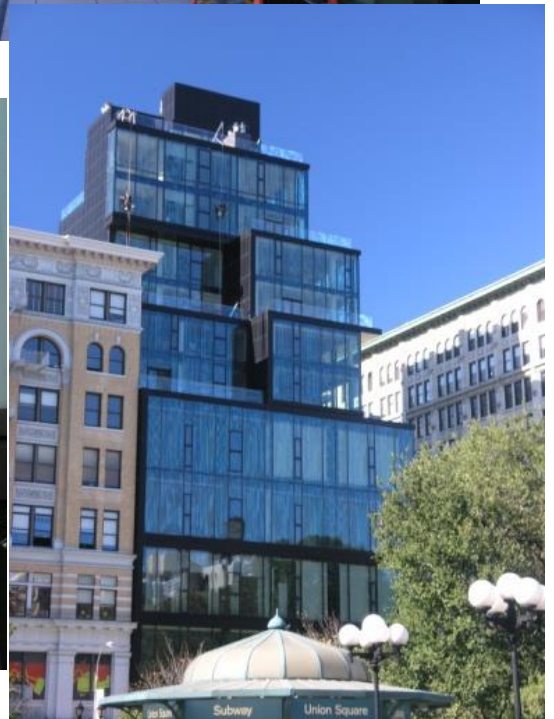
Whether reducing housekeeping costs for your hotel owner or making the lives of a group of condo owners easier and more beautiful, Diamon-Fusion® is as great inside your building as it is outside.

Building owners and architects have discovered DFI's protective coatings are great for protecting silica-based surfaces because of these benefits:

- ✓ Reduced cleaning labor
- ✓ Environmentally friendly
- ✓ At least 20% more surface brilliance
- ✓ Maintains the original beauty of the surfaces longer
- ✓ A more hygienic environment reducing mold and bacteria
- ✓ Resistance to leaching of calcium and sodium from hard water

# Tiffany Building, Manhattan, NY

## *New Glass Protection Project*



- ✓ Brack Capital Real Estate invested in replacement glass for its famous building and found they were in desperate need of DFI's high-quality coating to protect and visually enhance the location.
- ✓ DFI professionals applied the award-winning Diamon-Fusion® coating to the intricate glass design features within the exterior structure.
- ✓ The client was so impressed with the outcome, additional work was requested outside the original scope of the bid, including a large skylight and granite exterior building skirt.
- ✓ The windows have not required cleaning for more than three years, post application.



# \$30B Apparel Manufacturer World Headquarters, Beaverton, OR *Restoration Project*



*Before*



*After*



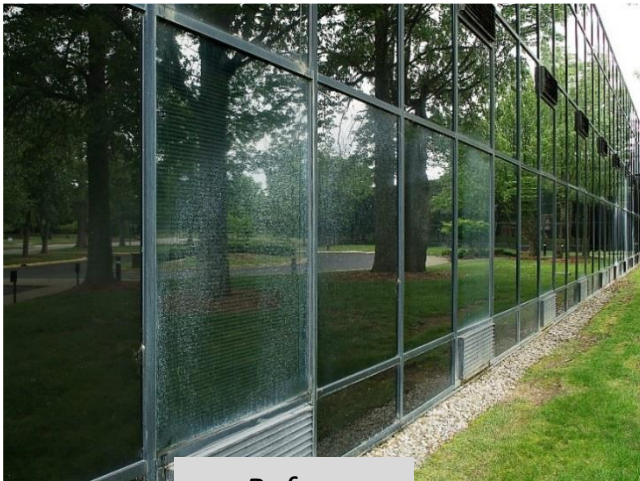
- ✓ After nearly two decades, the exterior glass at the world headquarters of a \$30B apparel manufacturer in Oregon became extremely damaged due to concrete leaching and inclement weather.
- ✓ **After several failed attempts to fix the glass**, DFI was hired to restore the damaged glass, in lieu of an extremely costly replacement.
- ✓ DFI restored the glass with DFI Restoration Products, adding the patented Diamon-Fusion protective coating for future coverage.
- ✓ The client contracted with DFI to perform restoration services on several other buildings through the campus and an off-site jet hanger.
- ✓ To date, DFI has treated more than 80,000 square feet of glass.



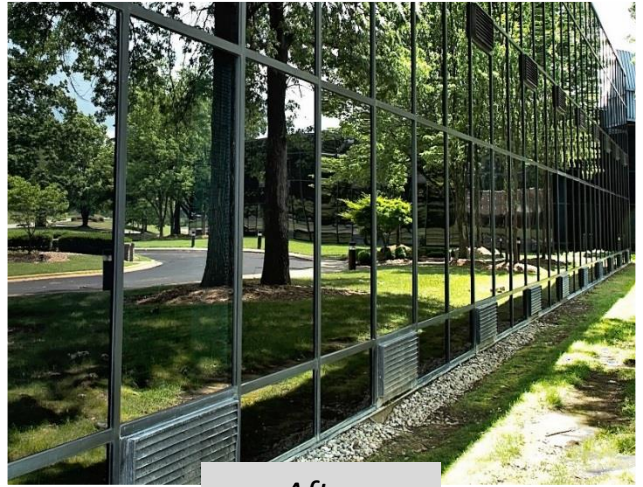
# Jefferson Development Group, Louisville, KY *Restoration Project*

“DFI’s Building Beautiful On-Site team was able to successfully restore the commercial glazing to its original brilliance. This was a large project, and I had my doubts, but the end result is spectacular. I would highly recommend DFI’s On-Site team for any commercial glass restoration project.”

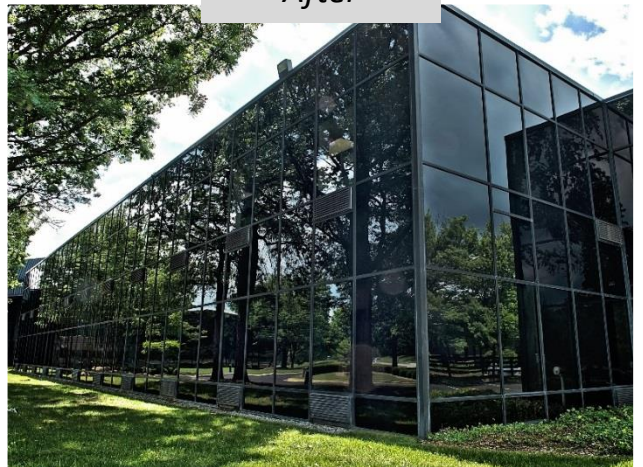
**-Samantha Seward, CPM® Candidate, Director of Property Management,  
Jefferson Development Group**



*Before*



*After*



- ✓ The nearly 30,000 square feet of glass at a Louisville, Kentucky high-end commercial property was in very poor condition due to **air conditioning unit condensation** which caused unsightly staining and left the exterior glazing with a white haze.
- ✓ **After trying several other cleaning methods**, the Jefferson Development Group turned to the DFI Building Beautiful team to restore the glazing to a like-new condition.
- ✓ DFI’s patented Diamon-Fusion protective coating was applied to the glazing to prevent future damage, reduce maintenance costs and enhance its brilliance.



# DFI Nationwide Projects



*Target, HQ, Minneapolis, MN*



*California Academy of Sciences, SF, CA*



*Pepperdine University, Los Angeles, CA*



*Claremont McKenna College, Claremont, CA*



*West Marine HQ, Santa Cruz, CA*



*Marriott's Mountainside Resort, Park City, UT*





The Cube at Claremont McKenna College

DFI provides Onsite Glass Protection and Restoration Services which are designed to restore damaged glass, protect it from future degradation and make it better than new for years to come. Restoring glass is more cost-effective than replacing damaged glass.

"I am very impressed with DFI and looking to incorporate more Diamon-Fusion® coating projects across the campus... **I have cut my window cleaning by 50% and saved \$12,000-\$14,000 per year** since Diamon-Fusion® was applied to our windows." – **Brian Worley**, Director of Facilities & Campus Services at Claremont McKenna College

"The Academy's experience with DFI has been very positive. The end product is everything I was told it would be resulting **in lower labor and material costs**. In fact, the custodial staff commented 'I don't know what you did to the glass but we like it!'" – **Jock Young**, CAS Facilities Manager

"I was impressed with DFI's ability to restore several high-profile windows at the West Marine HQ, which had been badly water-damaged from concrete leaching. After they treated the glass with Diamon-Fusion®, the windows looked good as new and are now very easy to clean." – **Erick Taylor**, West Marine Management Supervisor